



*Link to the Past: Bridge to the Future*



**March 20-23, 2018**

Omni Homestead, Hot Springs, VA

Sponsored by the Virginia Emergency Management Association  
and the Virginia Department of Emergency Management

## General Conference Information

**Registration Desk Location & Hours** - The conference registration desk is located in the Mt. Vernon Foyer and will be staffed according to the schedule below.

Tuesday, March 20: 5:30 p.m. - 7:00 p.m.  
 Wednesday, March 21: 7:00 a.m. - 11:00 a.m.; 1:00 p.m. - 3:30 p.m.  
 Thursday, March 22: 7:15 a.m. - 11:00 a.m.; 1:30 p.m. - 3:30 p.m.  
 Friday, March 23: 7:15 a.m. - 10:30 a.m.

**Name Badges** - Conference participants must wear name badges during all conference events. Name badges serve as Symposium admission tickets.

**Agenda Changes/Notices/Messages** - Text VEMS18 to 888-777 to sign up for updates and notices of agenda changes and other announcements. Messages for individuals received by the hotel or the conference staff will also be available at the registration desk. Please check periodically. In an emergency, conference staff will try to locate individual participants.

**Vendor Hall Schedule** - The vendors are located in the Grand Ballroom, which will be open on the following dates and times:

### Tuesday, March 20:

Noon - 6:00 p.m. Setup  
 6:30 p.m. - 9:30 p.m. Vendor Grand Opening  
 7:00 p.m. - 9:00 p.m. Vendor Reception

### Wednesday, March 21:

7:30 a.m. - 2:00 p.m. Vendor Hall Open  
 2:00 p.m. - 3:00 p.m. Vendor Tear-Down

## VEMA CODE OF CONDUCT

By registering for the VEMA Symposium, I do hereby agree to conduct myself in an appropriate manner at all times and agree to abide by the VEMA Code of Conduct. If for any reason I fail to meet the standards as set forth under the VEMA Code of Conduct, I understand that I may be asked to leave the Symposium without refund as determined by the officers of VEMA. The VEMA Code of Conduct may be found on the VEMA website or by contacting the VEMA office at 804-643-0080.

## 2018 Virginia Emergency Management Symposium At-A-Glance Schedule

### Tuesday, March 20

11:00 a.m. - 5:00 p.m. VEMA Certification Committee Application Review - *Monroe*  
 1:00 p.m. - 3:00 p.m. AEM/CEM Exam - *Chesapeake*  
 2:00 p.m. - 5:00 p.m. Institutes of Higher Education Caucus Meeting - *Lexington*  
 3:00 p.m. - 5:00 p.m. Casual Gathering - *Jefferson's Bar*  
 5:30 p.m. - 7:00 p.m. Registration - *Mt. Vernon Foyer*  
 6:30 p.m. - 9:30 p.m. VENDOR HALL GRAND OPENING - *Grand Ballroom*  
 7:00 p.m. - 9:00 p.m. Vendor Reception (Corn Hole & Scrabble) - *Vendor Hall*  
 Corn Hole Tournament Sponsored by Perry Weather

### Wednesday, March 21

7:00 a.m. - (see pg. 2) Registration - *Mt. Vernon Foyer*  
 7:30 a.m. - 2:00 p.m. Vendor Hall Open - *Grand Ballroom*  
 7:30 a.m. - 8:30 a.m. Breakfast - *Vendor Hall* Sponsored by FirstNet Built by AT&T  
 8:30 a.m. - 10:30 a.m. General Session - *Regency Ballroom West (Lower Level)*  
 10:30 a.m. - 11:00 a.m. Beverage Break - *Regency Foyer (Lower Level)*  
 11:00 a.m. - Noon General Session - *Regency Ballroom West (Lower Level)*  
 Noon - 1:30 p.m. Lunch Buffet - *Vendor Hall*  
 Sponsored by Tactical Public Safety  
 1:00 p.m. Silent Auction Closes  
 1:30 p.m. - 3:00 p.m. Session A Training & Workshops  
 3:00 p.m. - 3:15 p.m. Refreshment Break - *Mt. Vernon Foyer*  
 3:15 p.m. - 4:45 p.m. Session B Training & Workshops  
 7:00 p.m. - 10:00 p.m. *The Day After Tomorrow* - *Movie Theater*  
 9:00 p.m. - 11:00 p.m. Social Activity - *Jefferson's Bar / DownTime*

### Thursday, March 22

7:15 a.m. - (see pg. 2) Registration - *Mt. Vernon Foyer*  
 7:30 a.m. - 8:15 a.m. Breakfast - *Regency Ballroom East (Lower Level)*  
 Sponsored by Dominion Energy  
 8:15 a.m. - 10:30 a.m. Announcements & General Session - *Regency Ballroom West (Lower Level)*  
 Beverage Break - *Regency Foyer (Lower Level)*  
 10:30 a.m. - 11:00 a.m. General Session - *Regency Ballroom West (Lower Level)*  
 11:00 a.m. - Noon VEMA General Membership Meeting & Luncheon - *Regency Ballroom East (Lower Level)*  
 Noon - 1:30 p.m. Session C Training & Workshops  
 1:30 p.m. - 3:00 p.m. Refreshment Break - *Mt. Vernon Foyer*  
 3:00 p.m. - 3:15 p.m. Sponsored by Sun Coast Resources, Inc.  
 3:15 p.m. - 4:45 p.m. Session D Training & Workshops  
 5:00 p.m. - 5:30 p.m. Basic Academy Cohort & Graduate Photos - *Grand Ballroom*  
 5:30 p.m. - 6:30 p.m. VEMA Social Hour & Group Picture - *Grand Ballroom*  
 6:30 p.m. - 9:30 p.m. Awards Dinner & Live Auction - *Grand Ballroom West*  
 Sponsored by The Olson Group, Ltd.

### Friday, March 23

7:15 a.m. - 10:30 a.m. Registration - *Mt. Vernon Foyer*  
 7:30 a.m. - 8:15 a.m. Hot Breakfast Buffet - *Regency Ballroom East (Lower Level)*  
 8:15 a.m. - 10:30 a.m. Announcements & General Session - *Regency Ballroom West (Lower Level)*  
 10:30 a.m. - 10:45 a.m. Beverage Break - *Regency Foyer (Lower Level)*  
 10:45 a.m. - 12:00 p.m. General Sessions & Closing - *Regency Ballroom West (Lower Level)*

**Tuesday, March 20**  
**11:00 a.m. - 9:00 p.m.**  
**Casual Gathering & Vendor Reception**

11:00 a.m. – 5:00 p.m.

**VEMA Certification Committee Application Review**

*Monroe*

1:00 p.m. – 3:00 p.m.

**AEM/CEM Exam**

*Chesapeake*

2:00 p.m. – 5:00 p.m.

**Institutes of Higher Education Caucus Meeting**

*Lexington*

3:00 p.m. – 5:00 p.m.

**Casual Gathering**

*Jefferson's Bar*

5:30 p.m. – 7:00 p.m.

**Registration**

*Mt. Vernon Foyer*

6:30 p.m. – 9:30 p.m.

**Vendor Hall Grand Opening & Silent Auction Opening**

*Grand Ballroom*

7:00 p.m. – 9:00 p.m.

**Vendor Reception, Scrabble, and Silent Auction Review**

**Corn Hole Tournament - Sponsored by Perry Weather**

*Vendor Hall*

perryweather

**Please visit the Symposium vendors.**  
**The Vendor Hall is open until 2:00 p.m. on Wednesday**  
**in the Grand Ballroom.**

**(Hall layout and list of vendors can be found on pages 14 and 15.)**

**Wednesday, March 21**  
**8:30 a.m. - 10:30 a.m.**  
**General Sessions**

7:00 a.m. – 11:00 a.m.

**Registration Open**

*Mt. Vernon Foyer*

7:30 a.m. – 8:30 a.m.

**Breakfast - Sponsored by FirstNet Built by AT&T**

*Vendor Hall*



8:30 a.m. – 12:00 p.m.

**General Sessions**

*Regency Ballroom West (Lower Level)*

8:30 a.m. – 9:15 a.m.

**GS-1: Welcome, Color Guard, Invocation, and Opening Ceremonies**

*Neal Turner, Emergency Manager, Montgomery County, Master of Ceremonies*

*Virginia Military Institute Color Guard*

*Claire Collins, Bath County Board of Supervisors*

*Walter English, VEMA President*

*Dr. Jeff Stern, State Coordinator, VDEM*

*The Honorable Brian Moran, Virginia Secretary of Public Safety and Homeland Security*

*The Honorable Ralph Northam, Governor of Virginia*

9:15 a.m. – 10:30 a.m.

**GS-2: Team Rubicon and the 2017 Hurricane Deployment Season**

*Marc Hittle, Northeast Planning Manager, Team Rubicon*

The 2017 US/Caribbean Hurricane season stressed every responding disaster response organization. During this time, the veteran-based non-profit Team Rubicon was able to deploy on a remarkable scale. During its 2017 hurricane response season, Team Rubicon experienced an exponential increase in volunteers while simultaneously deploying on a geographic and operational level previously unknown to the young disaster response organization. In this session the speaker will discuss Team Rubicon's 2017 hurricane deployment planning and identification of deployment locations, Team Rubicon organizational structure and the scaling of the organizational to best address multiple geographic response areas and missions, deployment statistics, the impact of individual and community partnerships, and key lessons learned.

*Don't forget to fill out the Symposium Evaluation. See page 11 for more details.*

**Wednesday, March 21**  
**10:30 a.m. - 4:45 p.m.**  
**General Session, Concurrent Sessions**

10:30 a.m. – 11:00 a.m.

**Beverage Break**

*Regency Ballroom Foyer (Lower Level)*

11:00 a.m. – Noon

**GS-3: A Message of Hope**

*J.T. Clark, Founder & Servant Leader, My Brothers' Crossing*

*Terri Clark, Founder & Servant Leader, My Brothers' Crossing*

Bobby, a former employee of VDEM and local emergency manager, and his wife, Pam, were killed in a motorcycle accident in August 2015. Bobby and Pam lived lives of service to others as evidenced by their vocations and the manner in which they lived their lives. Our speakers will speak about Bobby and Pam, the tragic circumstances of the accident that claimed their lives, and the incredible story of love, hope, and forgiveness that continues to unfold.

Noon – 1:30 p.m.

**Lunch Buffet - Sponsored by Tactical Public Safety**  
**Silent Auction Closes**

*Vendor Hall*



1:00 p.m. – 3:30 p.m.

**Registration Open**

*Mt. Vernon Foyer*

1:30 p.m. – 3:00 p.m.

**Concurrent Sessions A1 - A5**

For descriptions see pages 8 & 9.

3:00 p.m. – 3:15 p.m.

**Refreshment Break**

*Mt. Vernon Foyer*

3:15 p.m. – 4:45 p.m.

**Concurrent Sessions B1 - B5**

For descriptions see pages 10 & 11.

**Wednesday, March 21**  
**6:00 p.m. - 11:00 p.m.**  
**Movie & Social Gathering**

6:00 p.m. – 9:00 p.m.

**Dinner on your own**

7:00 p.m. – 10:00 p.m.


**The Day After Tomorrow**

*Movie Theater*

9:00 p.m. – 11:00 p.m.


**Social Gathering**


*Jefferson's Bar / DownTime*



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**Wednesday, March 21  
1:30 p.m. – 3:00 p.m.  
Concurrent Session A**

Piedmont (Lower Level)

**A-1: Virginia Department of Emergency Management Division Reviews**

*Cheryl Lee, CFO, VDEM*

*Michelle Oblinsky, VEST Director, VDEM*

*Jack King, Division Direct-Regional Support East, VDEM*

Review of 2018 grants; VEST-Regional integration.

Chesapeake

**A-2: The Long Path to Recovery (Introduction to the Virginia Recovery Plan)**

*Ed Porner, Recovery & Resilience Division Director, VDEM*

*Amanda Reidelbach, Voluntary & Individual Assistance Branch Chief, VDEM*

*Kasey Meinecke, Senior Associate, The Olson Group*

This presentation will discuss the new Commonwealth of Virginia Recovery Plan that will be finalized in April 2018. The purpose of the presentation will be to familiarize stakeholders from across the Commonwealth with the plan and the process used to develop the plan. This will serve as a primer on the new plan before its release in May 2018.

Lexington

**A-3: When Status Quo Becomes Obsolete: Understanding Societal Changes and How They Impact Emergency Management**

*Adam Crowe, Director - Emergency Preparedness & Communications, VCU*

Since the turn of the 21st Century, American society has gone through numerous -near revolutionary- changes that have altered how we receive information, communicate emergencies, exchange goods and services, and collect and categorize sociological factors. Consequently, the emergency management community must understand these changes and create a paradigm shift that addresses the potential impact(s) proactively and purposefully rather than reactively. This presentation will look at new media, smart notifications, predictive information, and socioeconomic factors through the lens of traditional emergency management standards and community considerations and present alternative approaches to better prepare in the future.

**Wednesday, March 22  
1:30 p.m. – 3:00 p.m.  
Concurrent Session A**

Mt. Vernon

**A-4: Best Practices During an Active Threat (Shooter) Response**

*Shannon Daniel, Training Manager, VDEM*

*Kevin Pannell, Project Manager - Information Systems, VCU Health Systems*

*Melody Spivey, Battalion Chief, Richmond Fire Department*

City of Richmond public safety teams of police, fire and EMS came together against the odds and collaborated about the best possible response for the agencies and community during an active threat event. Collaboration efforts among the organizations addressed manmade threats and response before, during and after the incident. The response has been tested and continues to be improved upon through the after action review process and additional education.

Stratford

**A-5: Legal Trends in Emergency Management**

*Cathie Hutchins, Senior Assistant Attorney General, Office of the Attorney General of Virginia*

This session, led by VDEM's counsel from the Virginia Office of the Attorney General, will discuss legal issues facing localities in the area of emergency management. There will be open dialogue between the attorney and the audience to allow for a better understanding of legal issues facing localities.

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**Wednesday, March 21  
3:15 p.m. – 4:45 p.m.  
Concurrent Session B**

Piedmont (Lower Level)

**B-1: Virtual EOC for Small Localities**

*Jim Davis, Emergency Coordinator & Communications Director,  
Pittsylvania County EM*

*Daniel Kendrick, Communications/IT Systems Administrator, Pittsylvania  
County EM*

Pittsylvania County EM developed an in-house low cost virtual EOC System. Using Google forms, Google Docs, & web based applications. System is quick and easy to set up and can be used wherever internet is available. Web based and Mobile application friendly.

Chesapeake

**B-2: Joint Response to Hazardous Devices**

*Jeff Powell, Battalion Chief, Henrico County Division of Fire*

*Chris Ferguson, Sergeant, Henrico County Police Division*

In addition to simply mitigating explosive devices, response to CBRNE emergencies require the expertise of both bomb technicians and professional hazmat responders. As a result of building relationships across disciplines, this presentation will outline an example of how EOD and Hazmat units can join together to handle these high-risk emergencies. Discussion will include team integration and training, as well as considerations for render-safe, decontamination, medical, and EOD rapid-intervention team operations.

Lexington

**B-3: Local Pharmacies Assisting with Emergencies**

*Christine Fletcher, Consultant Pharmacist for the Office of Emergency  
Preparedness, Virginia Department of Health*

The Virginia Department of Health (VDH) is participating in a pilot with ASTHO and CDC whereby VDH is recruiting local pharmacies to assist in emergency medical countermeasure dispensing. This MOA provides for four different emergency response networks for medical counter measures (MCMs): Pandemic Influenza, Antiviral, Anthrax, and Natural Disaster. The cafeteria style MOA allows pharmacies to choose which network to enroll in based on the networks' fit into their current business model. Citizens would turn to their familiar, trusted pharmacist/pharmacy setting for medical countermeasures. The MOA has already been signed by 35 independents pharmacies and one local chain pharmacy, consisting of 16 retail grocery store pharmacies. Efforts are continuing to get additional pharmacies on board.

**Wednesday, March 21  
3:15 – 4:45 p.m.  
Concurrent Session B**

Mt. Vernon

**B-4: Federal and Commonwealth Collaboration to  
Secure Infrastructure Information**

*Phillip Boggs, PCII Program Manger, U.S. Department of Homeland  
Security*

*Chris Miller, PCII Program Analyst, U.S. Department of Homeland  
Security*

Government access to information regarding critical infrastructure is vital to our Nation's preparedness and security. Since the overwhelming majority of our critical infrastructure is privately owned and operated, much of the needed information is proprietary and not readily available to the government. The Department of Homeland Security thereby created the Protected Critical Infrastructure Information (PCII) Program, under the Critical Infrastructure Information (CII) Act of 2002; whose goal is to work with critical infrastructure owners and operators, along with Governmental partners; to integrate PCII protections into information-collection processes and protect such information from public disclosure.

Stratford

**B-5: Helping Victims of Mass Violence and Terrorism:  
Planning, Response, Recovery, and Resources**

*Karen D. Thomas, President, Connections Training Group*

Presenter will utilize the Helping Victims of Mass Violence and Terrorism: Planning, Response, Recovery, and Resources toolkit, created by the USDOJ-OVC to help communities prepare for and respond to victims of mass violence in the most timely, effective, and compassionate manner possible. Lessons learned from past incidents indicate that through advanced planning which includes the establishment of victim assistance protocols, and by developing and maintaining multidisciplinary partnerships, communities are better prepared to engage a holistic approach to victim assistance ensuring each victim's needs are met. Presenter will also discuss federal funds available to localities affected by mass casualty criminal victimizations.

**Symposium Evaluations Are Now Online!**

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<https://www.surveymonkey.com/r/VEMS18>



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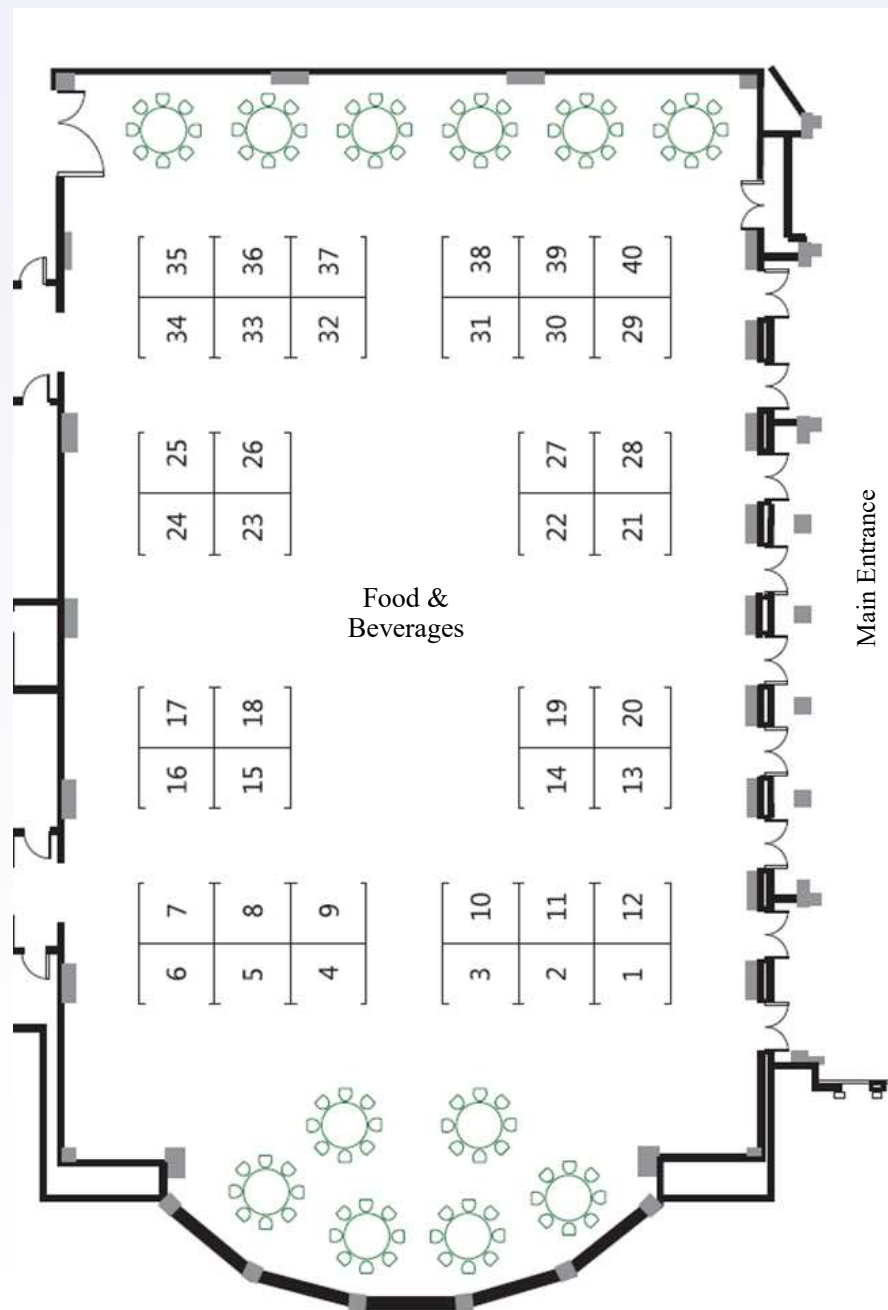


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## Vendor Hall Layout



## Vendor List (as of April 4, 2018)

Booth #	Company
1	DTN
2	Veoci
3	FAST-PASS Visitor Management
4	VDEM
5	Verizon
6	Intermedix Corp.
7	BTG
8	Previstar
9	Crisis Track
10	Thompson Consulting Services
11	Woods Hole Group
12	Dataminr
13	Go Unmanned [A division of Benchmark Tool & Supply Company]
14	Hyper-Reach
15	AshBritt, Inc.
16	Everbridge
17	The Response Group
18	Sun Coast Resources, Inc.
19 & 20	The Olson Group Inc.
21	FirstNet Built by AT&T
22	Perry Weather
23	SyTech Corporation
24	Tactical Public Safety LLC
25	OnSolve
26	Fugro
27	GWU College of Professional Studies
28	DRC Emergency Services
29	Wiley X, Inc.
30	DHS/OEC Priority Telecommunication Services
31	Southeastern Emergency Equipment
32	Crowder Gulf
33	Salamander Technologies, LLC
34	Wiland Associates LLC
35	
36	Virginia Hospital & Healthcare Association
37	Virginia Fire Chiefs Association
38 & 39	VEMS Silent Auction
40	

**Thursday, March 22**  
**8:15 a.m. – 10:45 a.m.**  
**General Sessions**

7:15 a.m. – 11:00 a.m.

**Registration Open**

*Mt. Vernon Foyer*

7:30 a.m. – 8:15 a.m.

**Breakfast - Sponsored by Dominion Energy**

*Regency Ballroom East (Lower Level)*



8:15 a.m. – Noon

**Opening Comments & General Sessions**

*Regency Ballroom West (Lower Level)*

8:30 a.m. – 9:30 a.m.

**GS-4: HERricane Arlington: A Powerful Force for Change**

*Lauren Stienstra, Senior Manager, Policy and Research, Arlington County Office of Emergency Management*

HERricane Arlington is a home-grown summer camp program offered to girls (ages 13-17) who are interested in emergency management and allied professions. This high-quality, affordable outreach event will energize your preparedness program and create enthusiasm within your community by promoting leadership, self-reliance, professionalism, and grit. We'll also discuss our "Aftermath" program that offers continuing engagement, mentorship, and early career support to camp participants. You'll be growing and supporting tomorrow's public health nurses, meteorologists, and emergency managers so that the future has a team that can handle hurricanes, earthquakes, and outbreaks.

9:30 a.m. – 10:15 a.m.

**GS-5: Shooting in Alexandria (VA): It Did Happen Here**

*Ray Whatley, Assistant Emergency Management Coordinator, EMS Captain, Alexandria Fire Department*

*Corey Smedley, Deputy Fire Chief of Emergency Management and Homeland Security, City of Alexandria*

This presentation will discuss the initial response phase to the congressional shooting and the transition from rescue to investigative. We will discuss lessons learned and ways to mitigate them.

*Don't forget to fill out the Symposium Evaluation. See page 11 for more details.*

**Thursday, March 22**  
**10:45 a.m. – 4:45 p.m.**  
**General Sessions, VEMA Meeting & Concurrent Sessions**

10:15 a.m. – 10:45 a.m.

**Beverage Break**

*Regency Ballroom Foyer (Lower Level)*

10:45 a.m. – Noon

**GS-6: Federal Emergency Management Agency (FEMA) Region III and Virginia - Policy, Program, & Issues Update**

*Mary Ann Tierney, FEMA*

Noon – 1:30 p.m.

**VEMA General Membership Meeting & Luncheon**

*Regency Ballroom East (Lower Level)*

1:30 p.m. – 3:30 p.m.

**Registration Open**

*Mt. Vernon Foyer*

1:30 p.m. – 3:00 p.m.

**Concurrent Sessions C1 - C5**

See pages 20 & 21 for descriptions.

3:00 p.m. – 3:15 p.m.

**Refreshment Break - Sponsored by Sun Coast Resources**

*Mt. Vernon Foyer*



3:15 p.m. – 4:45 p.m.

**Concurrent Sessions D1 - D5**

See pages 22 & 23 for descriptions.



**SAVE THESE DATES**



**2019 Symposium**

**March 26-29**

**Newport News Marriott City Center**

**2020 Symposium**

**March 31 - April 4**

**Hotel Roanoke & Conference Center**

**Thursday, March 22**

**5:00 p.m. – 9:30 p.m.**

**Photos, Social Hour, VEMA Awards Dinner & Live Auction**

5:00 p.m - 5:30 p.m.

**Basic Academy Cohort & Graduate Photos**

*Grand Ballroom*

5:30 p.m - 6:30 p.m.

**VEMA Social Hour & Group Picture**

*Grand Ballroom*

6:30 p.m. – 9:30 p.m.

**Awards Dinner and Live Auction - Sponsored by  
The Olson Group, Ltd.**

*Grand Ballroom West*



**Opening Remarks / Welcome / Invocation**

Walter English, VEMA President

Terrence McGregor, Lancaster County, Master of Ceremonies

Neal Turner, Montgomery County

**Recognition of VEMA Certifications for 2017 - 2018**

Michael Pruitt, MPA, CEM, Certification Committee

**Presentation of Scholarships and Awards**

James Keck, Scholarship Committee Chair

Neal Turner, Awards

Walter English, President's Awards

**Installation of 2018 - 2019 VEMA Officers**

**Live Auction of Additional Items**

Neal Turner, Montgomery County

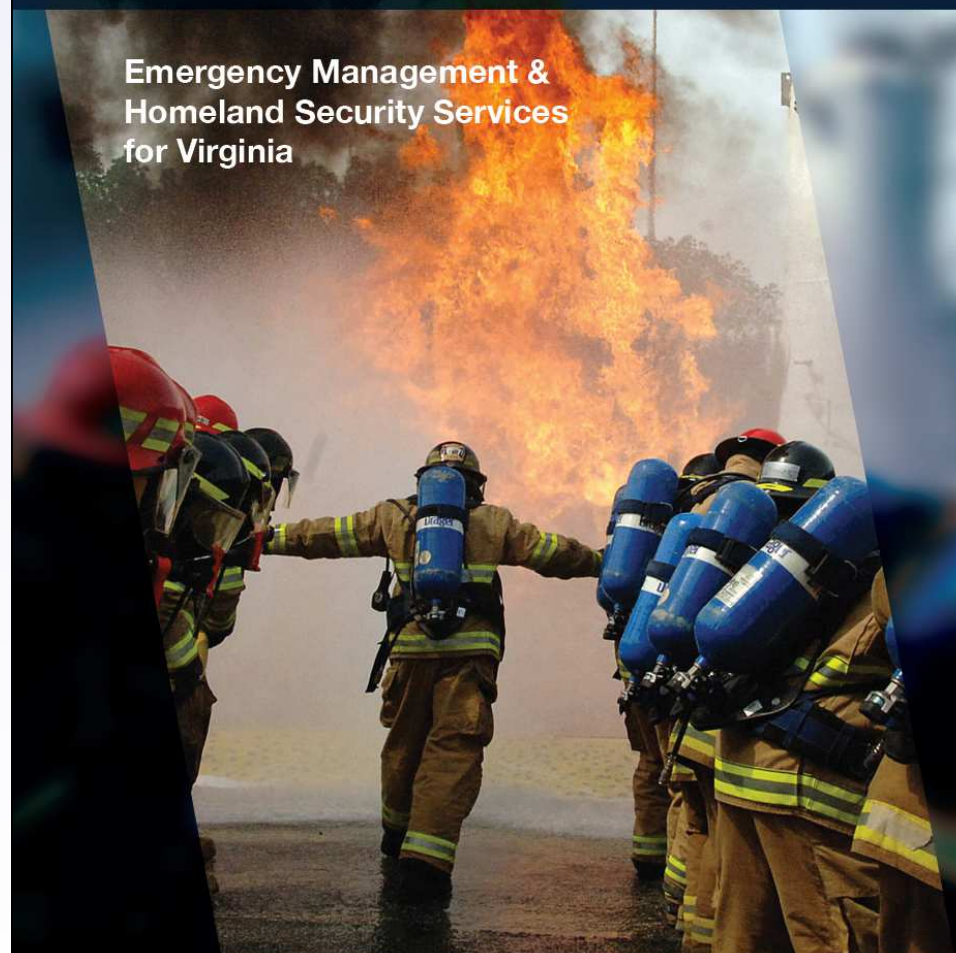


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**Thursday, March 22  
1:30 p.m. – 3:00 p.m.  
Concurrent Session C**

Piedmont (Lower Level)

**C-1: Patient Movement - “Are we there yet?”**

*Judy Cooling, Eastern Region Emergency Coordinator, Virginia Department of Health*

*Patrick Ashley, State Hospital Preparedness Coordinator, Virginia Department of Health*

*Glenn McBride, Program Manager, Eastern VA Healthcare Coalition*

*Robb Braidwood, Deputy Emergency Manager, City of Chesapeake*

*Jim Redick, Director of Emergency Management, City of Norfolk*

This session provides an overview of the VDH Patient Movement Plan for evacuating hospitals and VDH licensed long-term care facilities.

Panelists will discuss lessons learned from the recent VDH/Department of Health and Human Services/Assistant Secretary for Preparedness and Response (DHHS/ASPR) Noble Lifesaver Patient Movement Tabletop Exercise, whole community planning, evacuation decision timeline, pre-determined destinations, local/state/federal resources available for en masse patient movement, and next steps.

Chesapeake

**C-2: Building Universally Accessible Evacuation and Sheltering Programs**

*Dawn Brantley, Sheltering Coordinator, VDEM*

Accessible emergency programs and services are a requirement for state and local emergency management agencies. But what does it mean to have an accessible emergency operations plan and how do you accomplish that? This session will focus on building sheltering and evacuation programs that are universally accessible: accessible to everyone, everywhere, every time. This session will identify the key principles of accessibility, provide practical examples of operationalizing ADA compliance, and will examine numerous areas of evacuation and shelter planning including radiological evacuation assistance centers and registry programs.

Lexington

**C-3: Leadership Lessons from Gettysburg and Beyond**

*Kevin Pannell, Project Manager - Information Systems, VCU Health Systems*

“Leadership Lessons from Gettysburg and Beyond” provides attendees with a historical look at leadership as viewed by actions (or inactions) taken by leaders involved in the Battle of Gettysburg. The speaker will provide historical reference details of the battle, contrast those command decisions with modern day leadership techniques, and interact with audience members to discuss how leadership styles from the Battle of Gettysburg can be applied to Emergency Managers today.

**Thursday, March 23  
1:30 p.m. – 3:00 p.m.  
Concurrent Session C**

Mt. Vernon

**C-4: EMS and Police Partnerships for Better Outcomes from Active Threat Incidents**

*Thomas Schwalenberg, Fire Division Chief, Chesapeake Fire Department*

*Mark Heckler, Police Captain, Chesapeake Police Department*

The manner in which public safety responds to active threat incidents has continued to evolve since the 1999 incident in Columbine. While law enforcement agencies have wisely replaced an ineffective “hold the perimeter and wait for SWAT” tactic with a “rapid deployment, neutralize the threat” mindset, a significant gap yet remains in rapidly caring for the injured. A November 2013 incident at LAX airport claimed the life of TSA Officer Gerardo I. Hernandez. It was initially reported that EMS providers had to wait more than 30 minutes for police to declare the building safe before they could enter to treat Officer Hernandez. This event and others beg the question: Can EMS and police integrate operations to rapidly gain access to and immediately care for the injured? The Chesapeake Police and Fire Departments in Southeastern, Virginia have created an Active Threat Coordination Working Group to answer this significant question. These medium-sized agencies, serving a population of 228,000 over 353 square miles, have partnered to create a Rescue Task Force strategy to protect citizens and responders and prevent a further loss of life.

Stratford

**C-5: Helping Invisible Victims of Mass Tragedies - The Psychological After-Effects of Survivors**

*Manya Chylinski, President, Alley424 Communications*

Attendees will learn from a 2013 Boston Marathon bombing survivor about after-effects from mass violence and how some survivors may appear unharmed but actually experience very real mental health injuries. Topics include: the after-effects of traumatic events, including resiliency, dealing with PTS (post-traumatic stress) as a civilian and first responder. How first responders, 911, 311, fire, police, EMS, public safety, and others can communicate to the public about the emotional and psychological issues survivors may experience and what resources are important to recovery, including support groups, hot lines, mental health service, websites, radio/tv, etc.

**Copies of most presentations will be available on the following website, courtesy of VEMA, after the symposium.**

<http://www.vemaweb.org/2018-Symposium>

**Thursday, March 22  
3:15 p.m. – 4:45 p.m.  
Concurrent Session D**

Piedmont (Lower Level)

**D-1: National Weather Service (NWS) Town Hall**

*Bill Sammler, National Weather Service, Wakefield*

*Phil Hysell, National Weather Service, Blacksburg*

*Chris Strong, National Weather Service, Sterling*

Chesapeake

**D-2: Floors and Ceilings: Establishing Mass Notification Enrollment Targets for Your Jurisdiction**

*James Keck, Assistant Professor, VCU*

*Lauren Stienstra, Senior Policy and Research, Arlington County OEM*

What percent of your population should be registered for your alerts? Should we work harder to push that number higher? In emergency management, these questions drive our marketing, outreach, and operations and influence how we spend our time and budgets. Join us to discuss a statewide study of mass notification systems in Virginia to explore enrollment trends by population density, education level, income level, and beyond. What you learn here will help establish performance metrics for your system and for your organization, making it easier to chart a course for successful mass notification.

Lexington

**D-3: NC BEOC - Creating a More Disaster Resilient State**

*Persia Payne-Hurley, Private Sector Manager / Coordinator BEOC, North Carolina EM*

The NCEOC has developed a private sector partnership program that allows for two way information sharing during disasters. Preregistered private sector partners are able to view certain information in the state's WebEOC such as road closures and power outages. This information often helps them make post-disaster business decisions. This presentation discusses the NC program and benefits to the state as well as localities.

**Thursday, March 22  
3:15 p.m. – 4:45 p.m.  
Concurrent Session D**

Mt. Vernon

**D-4: Moving VEMA Forward Through Legislative Advocacy**

*Terrence McGregor, Legislative Co-Chair, Virginia Emergency Management Association (VEMA)*

Update on legislative issues affecting emergency management in the Commonwealth and at the Federal level. Discussion of legislative priorities for VEMA and VDEM. Open discussion between members and the panel.

Stratford

**D-5: Lost in Translation: The Healthcare\_EM Interface**

*Craig Camidge, Executive Director, Regional Healthcare Coordinator, Near Southwest Preparedness Alliance*

*Mike Pruitt, Chief Regional Coordinator, Virginia Department of Emergency Management*

This presentation will examine the connections between healthcare organizations and emergency management agencies in routine and disaster situations. Particular attention will be given to the recently changed Centers for Medicare and Medicaid Services (CMS) regulations impacting healthcare preparedness and collaborative strategies to enhance healthcare preparedness.



**Disaster Recovery & Debris Management**

**Friday, March 23**  
**8:15 a.m. – 10:30 a.m.**  
**General Sessions**

7:15 a.m. – 10:30 a.m.

**Registration Open**

*Mt. Vernon Foyer*

7:30 a.m. - 8:15 a.m.

**Hot Breakfast Buffet**

*Regency Ballroom East (Lower Level)*

8:15 a.m. – Noon

**Opening Comments & General Sessions**

*Regency Ballroom West (Lower Level)*

8:15 a.m. – 8:30 a.m.

**Opening Comments**

*Neal Turner, Emergency Manager, Montgomery County, Master of Ceremonies*

8:30 a.m. – 9:30 a.m.

**GS-7: Whose spill is it? Multi-Agency Coordination of Jet Fuel Spill in Virginia Beach**

*Erin Sutton, Emergency Manager, City of Virginia Beach*

*John Settle, PREP Coordinator, Department of Environmental Equality*

*Capt. Kevin Carroll, Deputy Commander, Sector Hampton Roads, USCG*

*LCDR Renee McKinnon, Lieutenant Commander, USCG*

*Alan Kersnick, Regional Navy On-Scene Coordinator, USN*

On May 11, 2017 just under 100,000 gallons of JP5 (jet fuel) spilled out a fuel tank at NAS Oceana and into the City of Virginia Beach. For three weeks, the City of Virginia Beach, US Navy, US Coast Guard, Department of Environmental Quality, VDE, VDH and EPA worked to clean up the spill using a formal Unified Command. Lessons learned on multi-agency coordination, hazardous spills in waterways, residential properties affected, financial ramifications and why an IMT works.

9:30 a.m. – 10:30 a.m.

**GS-8: The Robert Hall Fire, Chesapeake VA - You Can't Eat Pizza Without Dentures, A Story of a No Notice Sheltering Incident**

*Robb Braidwood, Deputy Coordinator EM, City of Chesapeake*

*Michelle Cowling, Tidewater Emergency Medical Services Council, Inc., Eastern Virginia Healthcare Coalition*

*Dave Long, Program Manager, Hampton Roads Metropolitan Medical Response System*

There was a four alarm fire at a senior living community (1 & 2 bedroom apartments) in Chesapeake, Virginia on July 15, 2017, in which 150

**Friday, March 23**  
**10:30 a.m. – Noon**  
**General Sessions**

citizens were evacuated. The Hampton Roads Metropolitan Medical Response System (MMRS) was activated to assist, and the Chesapeake EOC was activated to manage the sheltering and relocation of approximately 60 residents. A new model of sheltering was used and all were placed in hotel rooms or with family members as a result of the coordination that occurred. The City's Department of Human Services worked in partnership with the American Red Cross and opened a Disaster Resource Center to assist those who were displaced and lost their belongings, as well as develop service and care plans. As with all successes in Emergency Management, this incident is an example of great relationships leading to an effective and coordinated response.

10:30 a.m. – 10:45 a.m.

**Beverage Break**

*Regency Ballroom Foyer (Lower Level)*

10:45 a.m. – 11:45 a.m.

**GS-9: Perspectives from the 2017 Hurricane and Wildfire Season**

*Brock Long, Administrator, FEMA*

11:45 a.m. – 12:00 p.m.

**Closing Comments**

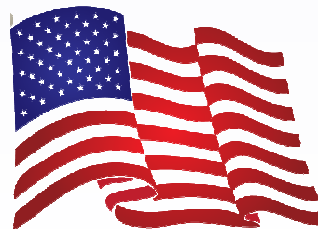
*Neal Turner, Emergency Manager, Montgomery County, Master of Ceremonies*

*Robert Foresman, VEMA Symposium Chair*

*Dr. Jeff Stern, State Coordinator, VDEM*

**Retiring of the Flags**

*Virginia Military Institute Color Guard*



## Symposium Acknowledgements

**VEMA and VDEM express their appreciation to each of the following individuals and groups for their part in making the 2018 Virginia Emergency Management Symposium a success!**

- Neal Turner, Emergency Manager, Montgomery County, for serving as the Symposium Master of Ceremonies
- Virginia Military Institute Color Guard
- All of the speakers and moderators
- All of the exhibitors and sponsors
- The Omni Homestead staff
- Especially, you, the attendees

**Symposium Co-Chairs, John Northon (VDEM) and Robert Foresman (VEMA) would like to add an additional “Mega Thank You” to the Symposium staff for their hard work to make the 2018 Symposium possible:**

- Public Affairs - Jeff Caldwell (VDEM) and Walter English (VEMA)
- VEMA Executive Director - The Keeney Group, Inc.
- Administrative Coordinator - Tonya Johnson (VDEM)
- Awards Dinner and Auction - Hui-Shan Walker (VEMA)
- Finance - Shannon Daniel (VDEM) and Bo Keeney (VEMA)
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- Operations - Jennifer Maul (VEMA)
- Planning - Kelly Myers (VEMA) and Michelle Oblinsky (VDEM)
- Program - Bruce Sterling (VDEM) and William Flagler (VEMA)

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## Additional Acknowledgements

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- Stewart Baker, VDEM
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- Lauren Stienstra, Arlington County OEM
- Kenton Towner, The College of William & Mary
- Neal Turner, Montgomery County
- Hui-Shan Walker, City of Hampton

# Thank you!

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